



Buff Black

Roots & Rivers

A Spring Benefit for RE Sources

Wednesday, May 21, 2025 | 5:30 - 8:00 pm

Barnstar Events, Ferndale, WA

2025 Sponsorship Opportunities

RE Sources is a leading local organization giving people practical ways to make a real difference for the planet, from passing stronger laws that protect the environment and empowering youth voices, to holding corporate polluters accountable, reducing waste and our own personal impacts. We do this through smart policy, grassroots mobilization, hands-on science and environmental education.

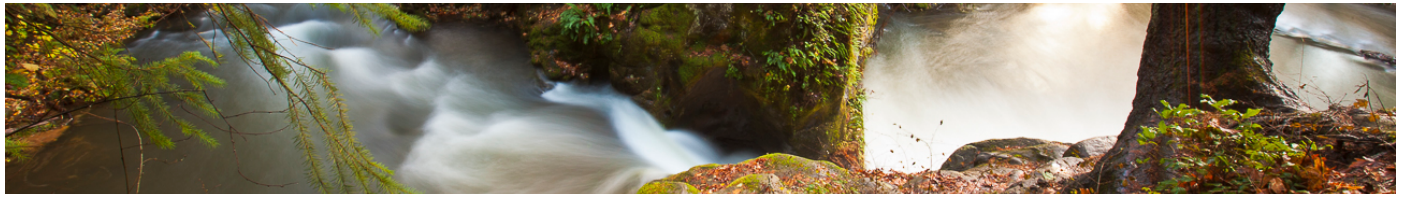
Roots and Rivers is our largest benefit event of the year, providing critical support for our environmental protection and climate action work across Northwest Washington. A panel of innovative leaders, including our new WA Commissioner of Public Lands Dave Upthegrove, will discuss how we can advance progressive policies at the state and local levels to achieve environmental gains in Washington over the next four years.

We expect to bring together 200 of our top supporters, elected officials, and leaders from the community for an evening of generosity, networking, and celebration.

Highlight your business as a partner in sustainability, stewardship and civic engagement. As a sponsor, you are not just supporting a cause. You are investing in a future where we build resilience against climate impacts, create solutions for a more sustainable way of life, and empower communities to stand strong in the face of adversity.



Public Lands Commissioner
Dave Upthegrove



Event Sponsor Benefits

BENEFITS	Presenting \$10,000	Cornerstone \$5,000	Sustaining \$2,500	Partner \$1,000	Supporting \$500
Recognition on all event online materials, included event web page, invite & thank you emails, & E-News	✓ logo	✓ logo	✓ logo	✓ logo	✓ name
Your business prominently identified as a presenting or cornerstone sponsor on all online event materials	✓	✓			
Dedicated Social media post	✓	✓	✓		
Year-round logo recognition on our Partners web page	✓	✓	✓	✓	
On-site recognition acknowledging your business support	Dedicated reading of statement of support & logo	Verbal recognition & logo on slides/ signage	Verbal recognition & logo on slides/ signage	Logo listed on slides/ signage	Name listed on slides/ signage
Business name listing in our annual Impact Report	✓	✓	✓	✓	
Post-event email with an ad promoting your business.*	✓	✓			

Specifications

- Social Media promotion reaches 4,830 Facebook followers, 2,380 Instagram followers.
- E-News and email with ad to supporters reaches 12,500 subscribers.
- Verbal recognition on microphone - The MC of the event will have multiple opportunities to speak before the audience where they will thank sponsors. A presenting sponsor can submit a brief statement promoting their business that the MC will read aloud.
- Logo: We'll work with you to make sure we display your preferred logo, and ask that you supply the necessary image files (high resolution .png files preferred).
- *Post-event ad: We can either feature your logo prominently in the email or you can submit your own ad artwork meeting the following specs: 72 ppi minimum, 400px wide minimum, transparent background – .png, .pdf, .svg, or .eps file type.

To sponsor or learn more:

Contact Julia Spencer at julias@re-sources.org or call 360-510-9329.