



ENVIRONMENTAL HEROES 2021 AWARDS

WEDNESDAY JUNE 9, 2021
5:30 - 6:30 PM

Photo: Brett Baunton - Wild Nooksack

Environmental Heroes Awards 2021 Sponsorship Opportunities

RE Sources

RE Sources is a leading organization in Northwest Washington serving as the region's environmental watchdog, policy driver, relentless advocate, organizer and champion of real solutions. For nearly forty years, we've worked to protect our local environment and communities while advancing causes of clean energy, climate action, protecting the Salish Sea, environmental education, and ending waste. Whether you want to make a difference in this region through volunteering, community science, reusing materials, education, or by advocating at the local and state levels, RE Sources leverages on-the-ground experience and relationships to amplify your impact.

Environmental Heroes Awards

RE Sources' annual Environmental Heroes Awards is our largest fundraiser and signature event of the year, providing critical support for our environmental protection and climate action work across Northwest Washington. Each year over 150 business sponsors, donors, and volunteers gather as one community to celebrate local champions for this remarkable place we call home.

Though we're optimistic that our days of pandemic-imposed separation are drawing to a close, we have decided to hold this year's event as a virtual gathering. Going virtual will allow us to double our event capacity to up to 500 households. After a year unlike any other, we're especially eager to celebrate our community's spirit and resilience. We hope you can join us virtually to raise a glass.

This year's event offers an evening of place-based storytelling with a keynote by Washington state House Representative Debra Lekanoff, as well as stories from this year's three Environmental Heroes. We invite you to highlight your organization as a valued community partner in sustainability, stewardship and civic engagement by sponsoring this year's event in support of RE Sources. This event provides exposure to hundreds of invitees, including our top supporters and organizational partners. We offer business sponsors a suite of benefits to fit your desired level of impact and visibility.

Sponsorship Opportunities

SPONSORSHIP RECOGNITION	CORNERSTONE SPONSORSHIP \$5,000	SUSTAINING SPONSORSHIP \$2,500	PARTNER SPONSORSHIP \$1,000	SUPPORTING SPONSORSHIP \$500
Your business prominently identified as a Cornerstone Sponsor on all electronic materials & promotional ads.	✓			
Your logo included on all event online materials, including event web page, invite and thank you emails to guests, and E-News.	✓	✓	✓	✓
Dedicated social media promotional post.	✓	✓	✓	
Recognition and thanks in our <i>Cascadia Weekly</i> promotion for event (deadline: print ad 5/7/2021).	✓	✓		
10% off from The RE Store, including finely crafted Revision Division furnishings.	2 coupons	2 coupons	1 coupon	1 coupon
Recognition during event acknowledging your business support.	Verbal recognition & name listed on slide	Verbal recognition & name listed on slide	Verbal recognition & name listed on slide	Name listed on slide
Email to supporters following the event with an ad promoting your business sent to over 10,000 supporters. You must design & submit the ad by 6/9/2021.	✓			

Specifications

- Social Media - Promotion reaches 4,830 Facebook followers, 500 Instagram followers and 656 Twitter followers.
- Email with ad to Supporters - Reaches 10,200 subscribers.
- E-News to Supporters - Reaches 10,200 subscribers.
- *Cascadia Weekly* Promotion - Reaches 40,000 readers each week.
- Verbal recognition on microphone - The MC of the event will have multiple opportunities to speak before the audience where they will thank sponsors.
- RE Store coupon - The RE Store is operated by RE Sources and Revision Division is a program of The RE Store, building handmade functional art and fine furniture with one-of-a-kind recycled materials.
- Logo - Your business logo is displayed (business to supply artwork, 300+ ppi). Accepted logo & ad file types - PNG (for digital use only, not print), TIFF, JPG or EPS.
- Ad - business provides ad meeting these specs:
72 ppi minimum, 400px wide minimum, Transparent background — .png, .pdf, .svg, or .eps file types

To sponsor or learn more: Contact Julia Spencer at julias@re-sources.org