

## Media Survey

*Use the back of this sheet if you need more room.*

1. Do you watch TV? Yes \_\_\_\_\_ or No \_\_\_\_\_  
If yes, what are your favorite shows?
2. Do you watch TV commercials?  
Yes \_\_\_\_\_ or No \_\_\_\_\_  
If yes, what are your favorite commercials?
3. Do you read magazines? Yes \_\_\_\_\_ or No \_\_\_\_\_  
If yes, what are your favorites?
4. Do you pay attention to magazine ads?  
Yes \_\_\_\_\_ or No \_\_\_\_\_  
If yes, what are your favorite ads?
5. Do you watch movies? Yes \_\_\_\_\_ or No \_\_\_\_\_  
If yes, what are your favorites?
6. Do you play video games? Yes \_\_\_\_\_ or No \_\_\_\_\_  
If yes, what are your favorites?
7. Do you use a computer? Yes \_\_\_\_\_ or No \_\_\_\_\_  
If yes, what do you use it for? (surfing the web, playing games, school work, etc.)
8. Do you look up to any celebrities? Who? Why?

Estimate how many hours you spend a day using various types of media.

0-1 hour \_\_\_\_\_ 2-3 hours \_\_\_\_\_ 4-5 hours \_\_\_\_\_ More than 5 hours \_\_\_\_\_

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